

Name:
ID:
Company:
Report date:



PROGRESSIVE REPORT

Marketing & Logistic and Supply Chain Management

Please answer the following questions:

1. Please describe your company based on internal, competitive and customers' perspective. Please share the details of your day-to-day work. Explain how it is different since your first week.
2. How does it relate to the courses you have studied? Which of your courses were most helpful and why?
3. What challenges did you face and how did you handle them differently since the first week? What courses could the university provide relevant to your program, which could help you to overcome your challenges easily?
4. Does this internship guide you towards your future career? Please explain.

* There is not minimum or maximum number of words; your answers should be analytical and provide enough examples and data to back up your decisions. Please use APA style when referencing.

RUBRIC:

- ✓ The report should be submitted on time (one day late is not on time) – 10%
- ✓ The answers should be analytical, not descriptive. A good answer contains specific examples and also analyzes the activities, responsibilities, obstacles, useful knowledge applied etc. – 70%
- ✓ Use of business terms and formal/professional writing style – 20%